

## Lemon Tree Hotels launches its first property in Jharkhand with Lemon Tree Hotel, Centre Point, Jamshedpur

The property features 42 well-appointed rooms & suites, a restaurant, a bar, a banquet, a boardroom, a fitness center and other public areas

**15<sup>th</sup> July 2024:** Lemon Tree Hotels Limited announces the opening of Lemon Tree Hotel, Centre Point, Jamshedpur. This managed hotel is the first property of the group in Jharkhand.

This comfortable hotel features 42 well-appointed rooms, Slounge – a hip recreation bar, Republic of Noodles – the award winning Pan-Asian restaurant, a banquet, a fully equipped fitness center and other public areas.

Jamshedpur, founded by Jamshetji Tata, is home to the conglomerate's two major arms – Tata Steel and Tata Motors. It is Jharkhand's largest city and Central Jamshedpur has a vibrant financial and business district. Jamshedpur's private clubs offer activities like golf, tennis, squash, billiards, horse riding and water scootering. Jamshedpur Football Club is an Indian Super League professional football club, based in Jamshedpur, owned by Tata Steel. The city is well-connected to other parts of India through national and state highways.

## **ABOUT LEMON TREE HOTELS LIMITED**

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. LTHL delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests'

needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTHL opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 160+ hotels, which includes over 100 operational hotels and more than 60 hotels set to open in India and internationally. Lemon Tree Hotels are located across metro regions, including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada etc. The company expanded internationally with hotels opening in Dubai in December 2019, in Bhutan in February 2020 and in Nepal in April 2024.